**VIDEO 1: SKIPPY THE SKIPPER**

*A blank white screen with an adult dressed as a little schoolboy (or girl) skipping rope. Woot! logo floats/hangs in the background.*

SKIPPY: Hi, I’m Skippy the Adskipper! Skip with me! Skip! Skip! Skip! Skip! *(SKIPPY gesticulates to the “Skip Ad” area in the screen with his head/face).*

OFF-SCREEN VOICE: Did they skip the video yet?

SKIPPY *(breaking character)*: No! And I don’t know how much more obvious I can make it! (*gesturing to the area on the screen where the ‘Skip Ad’ button would be)*.

OFF-SCREEN VOICE: Just keep going! They’ll skip it eventually.

*SKIPPY continues for another 10-15 seconds, starting to fatigue. He tries to stay in character.*

SKIPPY: Skip…skip…skip…skip*…(heavy breathing)…*Anything??

OFF-SCREEN VOICE: Nope.

*SKIPPY continues for another 20-30 seconds, breathing hard and mumbling “Skip” less audibly throughout.*

SKIPPY: *(Visibly tired and annoyed)* Honestly guys, I can’t do this anymore. This just wasting everyone’s time. I’m just gonna stop.

OFF-SCREEN VOICE: Come on, Greg. We booked all this studio time! You have to keep going until they skip.

SKIPPY *(stopping)*: No this is embarrassing. Keep rolling if you want, I’m done.

OFF-SCREEN VOICE: Greg, please! Greg? Greg!

*SKIPPY leaves frame. Camera pulls back to reveal the edges of the cyc, as we see crew standing around, shrugging to each other. PA enters frame, visibly distressed. They make a ‘cut’ motion but nothing happens. They slink back out of frame. Camera keeps rolling as crew leaves. PA enters and removes the Woot! logo and carries it out of frame. Crew breaks down equipment and exits but leaves the camera rolling.*

*Camera keeps going for up to 10 minutes, or as long as YouTube will allow. At the end, SKIPPY enters and looks into the camera, grimaces, and reaches behind the camera.*

SKIPPY: Do I have to do everything myself? This company is so cheap…

*Video immediately cuts.*

**VIDEO 2: THINGS FALL APART**

*Blank white screen as SPOKESPERSON enters into frame, wearing a tuxedo and top hat, and carrying a large foam-core Woot! logo.*

SPOKESPERSON: Hi! We’re Woot! and we’ve got great deals on all your favorite…

*SPOKESPERSON trips and falls to the ground, breaking the Woot! logo into two pieces. He immediately grabs his knee and starts to howl in pain. He continues to groan underneath the rest of the spot.*

SPOKESPERSON: AUUGGGHHHHH! OWWWWW!

OFF-SCREEN VOICE: Greg? Are you OK?

SPOKESPERSON: NO I’M NOT OK! I’M REALLY HURT!

OFF-SCREEN VOICE: OK, hang on, let me see if we can get some help.

SPOKESPERSON: Why are you still rolling?

OFF-SCREEEN VOICE: Sorry, just a minute buddy! Hang in there!

*INTERN #1 and INTERN #2 hastily enter from either side, and pick up the pieces of the Woot! logo, as directed by the off-screen voice, and bring them to the foreground.*

OFF-SCREEN VOICE: Yep, just grab that, thanks. And that one. Perfect.

*INTERN #1 and INTERN #2 merge the two halves of the Woot! logo back together and awkwardly smile.*

OFF-SCREEN VOICE: Right there, that’s great. And…balloons!

*Nothing happens.*

OFF-SCREEN VOICE: Where are the balloons?

INTERN #1: I’m supposed to do that.

OFF-SCREEN VOICE: Greg, can you get the balloons?

SPOKESPERSON: WHAT?!

OFF-SCREEN VOICE: Come on buddy, we really need you here!

*SPOKESPERSON crawls slowly out of frame, groaning and crying. After a few seconds, a few balloons are released from above and fall sadly into frame.*

OFF-SCREEN VOICE: Oh come on Greg, I thought we were going to have more balloons than that.

*Fin.*

**VIDEO #3: SO MANY SHIRTS**

*Blank white screen with SHIRT MAN standing in frame, and Woot! logo hanging in background. SHIRT MAN is wearing lots of shirts, layered on top of each other. He begins to take them off, one by one, revealing new messages on each, printed in large bold font, in order:*

1. *HELLO*
2. *WE ARE WOOT!*
3. *WE DON’T HAVE*
4. *MUCH TIME*
5. *SO WE WILL*
6. *MAKE THIS QUICK*
7. *PLEASE VISIT*
8. *WOOT DOT COM*
9. *FOR GREAT DEALS*
10. *AND DON’T FORGET*
11. *2020*
12. *WON’T LAST FOREVER.*
13. *WOOT! Logo*

*SHIRT MAN’s final shirt is very tight, so he gives a sigh of relief and starts to remove this last shirt, to reveal his bare torso, when WOOT! LEGAL rushes in from off-screen, wearing a shirt that reads “WOOT! LEGAL”. WOOT LEGAL frowns and shakes his head. SHIRT MAN hangs his head, nods in agreement, and walks out of frame.*

*WOOT! LEGAL smiles and begins to take off his own shirt. SHIRT MAN re-enters, aghast. They confront each other and start to slap-fight. WOOT! SECURITY enters from off-screen, wearing a shirt that reads “WOOT! SECURITY” and costume police hat, and proceeds to hustle them out of frame.*

*Fin.*

*ALTERNATE TAKE FOR 2021*

1. *AND REMEMBER*
2. *2020*
3. *IS FINALLY OVER.*
4. *WOOT! Logo*